

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date, National Voters' Day, 2014 & Special Campaign for ensuing General Elections, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.78,169/- to Telangana Broadcasting Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1618**

**Dated: 24-04-2014**

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-30, dt:06-12-2013
3. Govt. Lr.No.3136/Elecs.E/A2/2013-55, dt:12-12-2013
4. Govt. Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013
5. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
6. Govt. Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014.
7. From M/s.T News Channel, Hyderabad, Invoice Nos.  
TBC/470/2014, dt:10-03-2014, TBC/2204 & 2205/2013,  
dt:08-12-2013, TBC/2221/2013, dt:16-12-2013,  
TBC/2248/2013, dt:25-12-2013, TBC/127/2014, dt:25-01-2014.
8. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

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**ORDER:**

In the letters 1<sup>st</sup> to 6<sup>th</sup> read above, M/s. T News Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 during Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date, from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014. Accordingly, M/s T News channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.78,169/- including all taxes and requested for arranging payment as detailed below.

| Sl. No.      | Letter No. & Date                            | Invoice No. & Date        | Amount of Rs. |
|--------------|--|---------------------------|---------------|
| 1            | Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013  | TBC/2204/2013, 08-12-2013 | 16,854        |
| 2            | Lr.No.3136/Elecs.E/A2/2013-30, dt:06-12-2013 | TBC/2205/2013, 08-12-2013 | 11,326        |
| 3            | Lr.No.3136/Elecs.E/A2/2013-55, dt:12-12-2013 | TBC/2221/2013, 16-12-2013 | 7,854         |
| 4            | Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013 | TBC/2248/2013, 25-12-2013 | 8,427         |
| 5            | Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014 | TBC/127/2014, 25-01-2014  | 16,854        |
| 6            | Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014 | TBC/470/2014, 10-03-2014  | 16,854        |
| <b>Total</b> |  |                           | <b>78,169</b> |

(Contd..2...)

2. After careful examination, Government hereby accord sanction for payment of **Rs.78,169/-** (Rupees seventy eight thousand one hundred and sixty nine only) to the Telangana Broadcasting Private Limited, Hyderabad towards the cost of telecasting the Scrolls & Spots in their channel from 28-11-2013 to 07-12-2013 regarding SSR, 14, from 21-01-2014 to 24-01-2014 regarding NVD, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 8<sup>th</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Telangana Broadcasting Private Limited, Hyderabad” A/c No.26610400001654, Bank of Baroda, Road No.10, Banjarahills Branch, Hyderabad, IFSC Code No:BARB 0(Zero) PBBHYD, MICR Code No:500012018, PAN No.AADCT3456H.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 8<sup>th</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The General Manager-ADVT & MKTG,  
Telangana Broadcasting Pvt. Limited, Hyderabad  
The General Administration (Claims.C) Department  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER